



Promotion

As Seen In... Forbes, June 8, 2009

Real Pros at Real Estate Law

Prins Law Firm Is Making a Difference in San Antonio



Todd Prins

Attorney Todd Prins didn't exactly plan on becoming a specialist in real estate law. It was just something that happened. "It was sort of a backdoor thing," says Prins. "I was doing a lot of litigation, representing different companies involved in contentious circumstances. Out of all this came a strong commitment to not only get clients out of tough situations, but also to keep them out of trouble to begin

with. That's when I started getting more involved with transactions." With that thinking, the firm has emerged as a leader in both real estate litigation and transactions.

Accessibility Is the Key

What makes Prins Law Firm stand out is the accessibility it affords its clients. Because it is a two-lawyer firm, its clients know they will be working with a name partner. Unlike with larger firms, there is no chance of getting switched to a junior associate. The lawyer who starts a transaction will be the one who sees it through to the end.

Both lawyers are known for setting realistic goals and expectations for their clients. "With our experience, we know the chances of winning a case, or the price range for an acceptable offer, and we communicate these things clearly to our clients," says Prins. "We provide a rational framework so they can make informed decisions as early in the game as possible. This can save the client a lot of money down the road."

Good Thing in a Small Package

Prins definitely sees his firm's size as a good thing. "Our small size gives us a lot of flexibility," he says. "Unlike large, ponderous firms, we're quick and responsive. Clients like that. We don't keep them waiting when they're ready to move. And with technology what it is, we get the same quick, easy online access to publications, treatises and law books as the biggest firms in Texas. We can look things up from the office, from home or from anywhere on an iPhone."

Another plus for clients is Prins Law Firm's calm, peaceful atmosphere. "Since we've already been through just about every possible crisis in the past, we really don't have much reason to panic or get uptight," Prins says. "We're able to keep things on an even keel no matter what happens."

A Love for Real Estate Law

The attorneys of Prins Law Firm have found a lot to like about their specialty. "There's excitement about the deal. Buyers and sellers are motivated," says Prins. "They have the same goal: to close the transaction. That's why they're smiling and shaking hands when it's completed. Then down the road there's the satisfaction of seeing the results. Like when you see a hospital emerge from what used to be a dusty field. It's a good feeling knowing you were a part of it."

The hybrid practice of both transactions and litigation has led Prins to be an attorney of record on the only two cases involving the issue of Lis Pendens heard before the 4th Court of appeals. This is fitting as that is an issue combining the effects of pending litigation on the title of real estate. Additionally, Prins has had a number of articles published and received particular acclaim for a case he won involving a little mermaid statue. Which is only fitting for this small firm that's making a big impact on San Antonio real estate law.

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